

Nautilus, Inc. Announces Expansion of Popular Treadmill Series and Compact Elliptical

October 17, 2018

New Bowflex® Results Series™ BXT6 Treadmill and Schwinn® 411 Elliptical Retail Products

VANCOUVER, Wash.--(BUSINESS WIRE)--Oct. 17, 2018-- October 17, 2018—Nautilus, Inc. (NYSE:NLS), a leader in innovative home fitness equipment, today unveiled the Bowflex® Results Series™ BXT6 treadmill, which will be available exclusively for purchase at Dick's Sporting Goods next month; and the compact Schwinn® 411 elliptical.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20181017005238/en/



The Bowflex® Results Series™ BXT6 treadmill is designed to deliver results through innovative real-time custom workouts and a calorie-focused Burn Rate console at an affordable price. (Photo: Business Wire)

Bowflex® BXT6 Treadmill Delivers Results

A new addition to the Bowflex Results Series line-up, the Bowflex BXT6 treadmill offers a quality cardio workout at an affordable price. Following on the success of the Bowflex T116 and T216 treadmill models, the BXT6 features virtual global destination running experiences and fitness tracking options, and a calorie-focused Burn Rate console. The BXT6 offers RunSocial® compatibility, the mixed reality app allowing users to run in scenic locations including the Swiss Alps, the Scottish Highlands and more. The free Bowflex Results app allows users to track their workout metrics and history in one spot, along with providing users the ability to sync results to their favorite fitness apps.

The Bowflex BXT6 treadmill is available now for \$999 exclusively at Dick's Sporting Goods.

Schwinn® 411 Elliptical Built For You

The Schwinn 411 elliptical's compact size makes full-body, low-impact cardio workouts more convenient than ever. About two feet shorter than standard ellipticals, it features an 18-inch stride, and offers a

high-intensity interval training workout program, a heart rate control program, a convenient media tray, water bottle holder and a streamlined console for easy navigation. It also offers integration with the RunSocial app to allow users to train in the sun-drenched beaches of Venice, the rustic beauty of Tibet and other picturesque locations.

The Schwinn 411 elliptical is available now for \$499.

For more information about the Schwinn 411 elliptical, visit: https://www.schwinnfitness.com/411/100734.html.

"The Bowflex BXT6 treadmill and the Schwinn 411 elliptical reinforce our continued commitment to providing consumers with quality, high-tech fitness machines at an affordable price point," said Jay McGregor, Vice President, General Manager, North America Retail, Nautilus, Inc. "These cardio trainers redefine compatibility and convenience, and are designed to help our customers on their fitness journeys from the comfort of their homes."

About Nautilus, Inc.

Headquartered in Vancouver, Washington, Nautilus, Inc. (NYSE: NLS) is a global fitness solutions company that believes everyone deserves a fit and healthy life. With a brand portfolio including Bowflex®, Modern Movement®, Nautilus®, Octane Fitness®, Schwinn® and Universal®, Nautilus, Inc. develops innovative products to support healthy living through direct and retail channels as well as in commercial channels.

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